

Meet the Instructors



Bonney Brown is the President and co-founder of Humane Network which provides affordable services to humane organizations and animal services agencies across the country. In 2020, Humane Network opened a nonprofit clinic in Reno, NV, to provide veterinary care to pets who would otherwise go without for economic reasons. Bonney is the former CEO of Nevada Humane Society, an

open-admission no-kill shelter handling over 10,000 animals a year, where she led the effort to achieve and sustain a 94% communitywide live release rate for cats and dogs. She has received awards for her team's pioneering lifesaving work. Bonney is also the former Chief Operating Officer for Best Friends Animal Society. In the early 1990's, she founded Neponset Valley Humane Society in Massachusetts. She has been a writer for Animal Sheltering Magazine, hosted the Shelter Success Simplified Podcast, and been a frequent speaker at conferences.



Diane Blankenburg

is the CEO and co-founder of Humane Network which provides affordable services to humane organizations and animal services agencies across the country. In 2020, Humane Network opened a nonprofit clinic in Reno, NV, to provide veterinary care to pets who would otherwise go without for economic reasons. Diane is the former Development and Community Programs Director for Nevada Humane Society, an open-admission no-kill shelter handling over 10,000 animals a year. She was part of the leadership team that lead the effort to achieve and sustain a 94% communitywide live release rate for cats and dogs. Diane is also the former director of Best Friends Network for Best Friends Animal Society. She has over 20 years of experience in animal welfare and a background in business consulting, facilitation, training, and coaching. She has an MBA from the University of San Diego.

UNIVERSITY OF THE PACIFIC

Benerd College

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Completely
Online!

Animal Shelter Management Certificate



Society's relationship to pets continues to evolve. Most people consider their pets to be beloved family members and expect their local animal shelter to work diligently to save the lives of the dogs and cats that enter the facility. This program will provide the knowledge you need to assume or enhance a management or leadership role at an animal shelter or rescue group. You'll learn how to maximize the lifesaving potential through program management, community engagement, and shelter operations while at the same time prepare for or enrich an exciting career. Courses include live sessions with a variety of experts in the field of rescue and sheltering.

Who will benefit from this program?

- Professionals seeking a career change to something more personally fulfilling
- New shelter directors
- Shelter directors or managers wishing to dramatically improve their live-release rate
- People working in the animal welfare field who wish to advance into management roles
- Board members of animal shelters
- Those wanting to earn Continuing Education Units (CEUs) or AAWA/CAWA CE credits

FIVE COURSES INCLUDED:

Leadership Training

UNSM 005 (6 CEUs)

- Strategic Planning for Impact
- Analyzing Operations and Decision-Making
- Managing People & Processes to Achieve Results
- Organizational Responsibilities, Structure, and Governance

Shelter Operations

UNSM 010 (6 CEUs)

- Adoptions
- Animal Care Fundamentals
- Enrichment
- Animal Behavior
- Customer Service



Community Program Development

UNSM 015 (6 CEUs)

- Volunteer Programs
- Foster Care
- Spay/Neuter Services & TNR
- Pet Retention
- Community Partnerships & Coalitions
- Community Engagement

Animal Health and Clinic Operations

UNSM 020 (6 CEUs)

- Understanding Shelter Medicine
- Basic Animal Health Considerations and Care
- Euthanasia Decisions
- Clinic Operations

Marketing and Development

UNSM 025 (6 CEUs)

- Development Fundamentals
- Fundraising Strategies
- Marketing Fundamentals
- Adoption Promotion
- Social Media and Websites
- Media Relations

Courses are online and each course is six weeks long. \$399 per course and \$1,495 if you register for all courses at once.