Graphical user interface, website

Description automatically generated

**Road Map Planning Worksheet**

**Part 2**

**Action Planning for your Organization**

**EXAMPLE 1: Humane Society**

|  |  |
| --- | --- |
| Organization Name:  Humane Society of Greater Gotham | Plan Date:  January 20, 2021 |
| Mission Statement:  “To bring people and animals together to create a no-kill community in Davis County. We provide shelter and care to homeless pets, low-cost spay/neuter, and pet adoption services for the community to help create a lifesaving safety net for every homeless dog and cat in our community.” | |

**Assignments for Goals:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Goal 1: (Enter Goal)   * + Increase foster homes to foster 20% more kittens in 2021 over 2020. | | | | |
| How you plan to achieve Goal 1:   * Recruit new foster caregivers * Retain foster caregivers   Leadership team lead for this goal: Operations Director  **√** = person overseeing task, √ = team member | | | | |
| Departments or Individuals names: | Foster care coordinator | Cat Care manager | Adoption manager | Marketing manager |
| List below high level department objectives to be accomplished within one year. |  |  |  |  |
| Gain an understanding of foster caregivers’ opinions and preferences | **√** conduct survey or focus groups |  |  |  |
| Review foster care processes and make updates | **√** review all processes identify issues and bottlenecks, revise | √ | √ |  |
| Foster caregiver recruitment marketing | √ |  |  | **√** develop marketing plan, execute approved plan |
| Training for foster caregivers | **√** create/update foster care training program | √ | √ |  |
| Support system for foster caregivers: veterinary care | **√** work with veterinary team to update support processes | √ |  |  |
| Support system for foster caregivers: peer to peer | √ create support network |  |  | √ social media support |
| Appreciation for foster caregivers | √ create an appreciation plan, execute plan |  |  |  |
| Assessment | √ track progress and assess success with Operations Director |  |  | √ |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |