Graphical user interface, website

Description automatically generated

**Road Map Planning Worksheet**

**Part 1**

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| **Our Focus and Mission** | |
| Where we are now: |  |
| What’s working well? |  |
| What’s not working well? |  |
| What would make the biggest difference? |  |
| What prevents us from making improvements? (barriers) |  |
| What do we do better than other any other groups in our area? |  |
| Community Needs: The needs of animals in our community now. |  |
| Purpose: Why our organization exists. |  |
| Where do we want to be in 3 (or 5) years? |  |
| Future Focus: Where should we put our effort and attention? |  |
| Current Mission Statement: | *(insert your current mission statement here)* |
| Accurately captures what we are trying to achieve now. | □ Yes □ No |
| Explains what we do in a way that inspires other to support it. | □ Yes □ No |
| I feel enthusiastic and inspired by our mission. | □ Yes □ No |
| *If you or others answered no to any of these above questions, it is worth revising your mission statement.* | |
| Mission Statement Drafts: Need to concisely explain—  What you do.  Why you do it.  How you do it.  What sets you apart and inspires others to support your work. |  |
| Revised Mission Statement |  |

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| --- | --- |
| **Our Goals** | |
| What do you need to do to achieve your mission? |  |
| What should you focus on during the course of the next year to move your organization closer to achieving your mission?  List your ideas. Place a check mark next to or circle your top 5. |  |
| Goal 1  \_\_Specific \_\_Measurable \_\_Achievable \_\_Relevant \_\_Time-bound |  |
| Goal 2  \_\_Specific \_\_Measurable \_\_Achievable \_\_Relevant \_\_Time-bound |  |
| Goal 3  \_\_Specific \_\_Measurable \_\_Achievable \_\_Relevant \_\_Time-bound |  |
| Goal 4  \_\_Specific \_\_Measurable \_\_Achievable \_\_Relevant \_\_Time-bound |  |
| Goal 5  \_\_Specific \_\_Measurable \_\_Achievable \_\_Relevant \_\_Time-bound |  |